

C U S T O M C O U R S E

# How to Teach Adults in a Fun and Exciting Way



**DTS International**

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54 Flinders Street, Darlinghurst NSW 2010 Sydney, Australia **Phone:** 02 9360 5111 **Fax:** 02 9360 5199  
**Email:** [info@dtssydney.com](mailto:info@dtssydney.com) **Website:** [www.dtssydney.com](http://www.dtssydney.com)



## Why How to Teach Adults in a Fun and Exciting Way?

The source to all growth in a company comes down to training and development. The ability to multiply what we do through others is how we grow businesses. The skills to transfer knowledge to others is paramount to your organisations success. The research shows that when learning is both relevant and fun, a training session will be more effective in achieving desired outcomes.

Doug Malouf is known around the world for his unique presentations that get results. He has delivered over 2500 corporate presentations and there are more than 300,000 people worldwide using his ideas. Doug has authored 9 books including the best selling **How to Teach Adults in a Fun and Exciting Way**. This book is the basis for this program. His other titles are around communication, presentation and customer service.

*Purchase any of Doug's books: <http://dtstraining.com.au/products.html>.*

## What is the Teach Adults Workshop?

Training is an art that can be learned. When you know how to present information, demonstrate processes and transfer company concepts, you will increase your organisations capacity to grow.

In this workshop you will learn:

- The Seven Laws of Adult Learning
- The Power of Effective Ice Breakers
- How to Reward Participants to Increase Participation
- How to Step Out of Your Comfort Zone to Create a Dynamic Training Session

This interactive workshop has been designed to develop your training skills. The session will give you the tools to develop and run your own training programs in your organisation.

## Who Should Attend the Teach Adults Workshop?

90% of all training happens on the job. The people that will benefit include:

- Business Owners
- Managers
- Salespeople
- Customer Service Agents
- Frontline Staff

## Workshop Format

How to Teach Adults in a Fun and Exciting Way is a highly interactive workshop and focuses on participants being involved in creating their own learning strategies to implement immediately. This workshop can be delivered in a number of formats (1 day, 2 day, or split half days) all of which follow a basic structure:

### Session One

- How Adults Learn
- What Motivated the Adult Learner

### Session Two

- The Four Things Adult Learners Fear
- The Seven Laws of Adult Learning that will Ensure Results

### Session Three

- How to Use Constant Positive Feedback
- How to Involve All of the Senses as a Business Educator
- The Difference Between Content and Process

### Session Four

- How to Package Up a Training session into a Dynamic Event
- Interactive Practice Session – Show Us What you've Learned

**Note:** The session content and length can be customised depending on the amount of practice each participant will have.

## What Do I Get?

As a part of this program each participant will receive:

- **A Copy of the How to Teach Adults in a Fun and Exciting Way**
- **A Copy of the How to Create and Deliver Dynamic Presentations Audio Program**
- **24 page Personalised DISC Profile**
- **Customised Workbook**
- **A DTS International Accredited Facilitator**
- **Certificate of Completion**

Ask us how this course can be licensed to be run in house by your own internal trainers!

**Call us now to book your own How to Teach Adults in a Fun and Exciting Way  
Workshop for you and your team**

**02 9360 5111 or [info@dtssydney.com](mailto:info@dtssydney.com)**

# How to teach adults in a fun and exciting way



## How to Teach Adults in a Fun and Exciting Way

The source to all growth in a company comes down to training and development. The ability to multiply what we do through others is how we grow businesses. The skills to transfer knowledge to others is paramount to your organisations success. The research shows that when learning is both relevant and fun, a training session will be more effective in achieving desired outcomes.

This workshop will assist participants develop the knowledge, experience and skills to create and deliver powerful adult learning sessions. The program has been designed to equip business professionals with the ability to pass on valuable knowledge to others in the training room.

Each participant will receive a customised workbook, a copy of the best selling book *How to Teach Adults in a Fun and Exciting Way*, a certificate of completion and an accredited facilitator for the duration of the workshop.

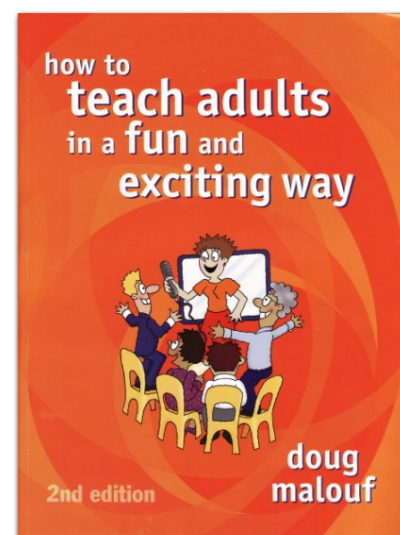
## Results and Benefits

How to Teach Adults in a Fun and Exciting Way is a highly interactive workshop and focuses on participants being involved in creating their own learning strategies to implement immediately. This workshop can be delivered in a number of formats (1 day, 2 day, or split half days).

In this workshop participants will learn:

- **How Adults Learn**
- **What Motivates the Adult Learner**
- **The Seven Principles of Adult Learning**
- **The Difference Between Content and Process**
- **How to Involve All the Senses in Learning**
- **How to Turn Training into a Dynamic Event**

**Based on  
Doug Malouf's  
best selling book:**



***To find out what this workshop can do for you and your team. Call us today!***

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